Syntel
Software Testing

Vendor Assessment
Report Abstract

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10 pages

Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Syntel is a comprehensive assessment of Syntel's software testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing and identifying vendor suitability for software testing

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

Syntel is a Troy, Michigan-headquartered vendor of Indian offshore services that was founded in 1980 and floated in 1997 on the NASDAQ. The company had 2011 revenues of $642m, and an operating margin of 21.5%.

Syntel's testing practice was created in 2004 and reached in 2012 a headcount of 3,000, representing 15% of Syntel's overall headcount.

Syntel's testing strategy follows its corporate strategy: taking a micro-vertical approach, focusing on applications specific to this sub-vertical, and creating its testing IP to support this verticalization effort.

Reflecting the overall focus of Syntel on verticalization, Syntel's testing practice is organized into four main sectors: banking and financial services; healthcare; retail, travel & logistics; and manufacturing.

Syntel has structured its testing service offering under two principles:

- Have a wide service offering ranging from test consulting and QA towards testing execution and specialized services

- Verticalize its offering through knowledge of industry-specific applications and proprietary tools and IP.

Syntel has traditionally aimed to expand its testing offering towards specialized services e.g.

- ERP testing, around Oracle upgrade projects

- BI, datawarehousing and data testing. The offering focuses on data warehousing testing for making sure BI data is accurate

- Testing environment provisioning and management. Services provided include build, manage and optimize with Syntel being responsible based on SLAs

- Mobile application testing: usage has been driven by the banking industry. Services provided include device testing and mobile application testing as well as browser testing, version compatibility, NFR testing

- Development of agile development and testing. Syntel has found that ~20% of development projects are done using an agile/SCRUM approach. Demand has come from the financial services industry mostly.

This NelsonHall vendor assessment analyzes Syntel's offerings and capabilities in software testing services. Syntel is one of a number of software testing services companies analyzed in NelsonHall's comprehensive industry analysis programs.

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- ERP testing

- BI, data warehousing and data testing.

- Testing environment provisioning and management.

- Mobile application testing

- Development of agile development and testing.

Most testing staff are in India located in Pune, Chennai, Mumbai, Hyderabad and Delhi. In addition, Syntel's testing practice has developed its presence onshore with the intent of having local presence for client-facing activities and client intimacy purpose.

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Scope of the Report

The report provides a comprehensive and objective analysis of Syntel's software testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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Software Testing Vendor Assessments Also Available for:

Accenture, Amdocs, Atos, Capgemini Group, Cigniti, EPAM Systems, HCL Technologies, Maveric Systems, Mindtree, MTP, QualitTest Group, SQS, and Steria.