# Accenture
# Big Data and Analytics Services

Vendor Assessment
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Big Data & Analytics Services Vendor Assessment for Accenture is a comprehensive assessment of Accenture's big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the big data & analytics services sector.

## Key Findings & Highlights

Accenture provides big data and analytics services mostly through its Accenture Analytics (AA) practice.

AA has a wide range of services in big data and analytics. It is, along with other Accenture units, investing in platforms and accelerators, to drive service execution repeatability.

Accenture will not disclose how many personnel AA has. NelsonHall estimates that its headcount at the end of FY 2015 (ending August 31) was ~16k and ~18.5k at the end of FY 2016.

In addition, Accenture provides analytics BPS services through its BPS unit, as part of Accenture Operations.

Accenture has made several acquisitions that brought expertise complementary to that within AA. Examples include:

- OPS Rules (2016, U.S.): the company specialized in supply chain optimization through analytics and data science. OPS has become part of AA's data science CoE

- Gapso (2015, Brazil): the company specialized in supply chain and logistics operations planning based on advanced analytics. It serviced mostly organizations in the natural resources and agro sectors

- i4C Analytics (2014, Italy): i4C brought an application design environment that is the foundation for AA's apps design environment. The company was founded in 2002 and had ~70 employees.

## Scope of the Report

The report provides a comprehensive and objective analysis of Accenture's big data and analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy

- Analysis of the company's strengths, weaknesses and outlook.

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## Report Length

Seven pages

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## Forthcoming Profiles

Accenture, Atos, Capgemini, CGI, Genpact, Dell Services, HCL Technologies, Infosys, TCS, Tech Mahindra, Unisys, Wipro, and WNS.