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Accenture
Cloud Infrastructure
Migration & Managment

Vendor Assessment
Report Abstract

August 2016

By David McIntire
IT Services
Research Director
NelsonHall

12 pages

research.nelson-hall.com

Who Is This Vendor Assessment For?

NelsonHall's Cloud Infrastructure Migration and Management Vendor Assessment for Accenture is a comprehensive assessment of Accenture's cloud infrastructure migration and management offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for cloud infrastructure migration and management services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the cloud infrastructure migration and management sector.

Key Findings & Highlights

In April 2013, Accenture formally launched its core cloud management offering, the Accenture Cloud Platform (ACP). ACP is a multi-cloud management platform to create, publish, provision, orchestrate, manage and govern enterprise cloud resources and services. In conjunction with the launch of ACP, Accenture announced that it would invest more than $400m in cloud technologies, capabilities, and training by 2015.

While the launch of ACP signaled a commitment by Accenture to the PaaS, IaaS, and hybrid cloud management space, it remains a complementary business to Accenture's core focus on cloud applications (both migration of enterprise applications and implementation of cloud-native and SaaS) as well as big data and analytics.

Accenture focuses its cloud offerings around the up-front strategy and migration activities, as well as implementing SaaS or cloud native applications. While it does offer ongoing management of cloud environments, it primarily works with partners for the ongoing hosting, maintaining a role as broker and manager.

While Accenture is making cloud services a strategic priority with its 'Cloud First' initiative, it is primarily focused on migrating clients to clouds, developing digital applications, SaaS implementations, big data and analytics. Cloud infrastructure management acts as a supporting function to complement these core service offerings.

Going forward, Accenture is planning to continue this approach. Accenture is looking beyond just offering cloud infrastructure management and is focused on helping transform client businesses to a more digital focus. Accenture is targeting growth through digital assets to be supported by cloud infrastructure, rather than investing in cloud infrastructure offerings themselves.

Scope of the Report

The report provides a comprehensive and objective analysis of Accenture's cloud infrastructure migration and management offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses, and outlook.

Contents

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Report Author

David McIntire

david.mcintire@nelson-hall.com

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