



# Accenture Learning BPO

## Vendor Assessment

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13 pages





## Who Is This Vendor Assessment For?

NelsonHall's Learning BPO (LBPO) vendor assessment for Accenture is a comprehensive assessment of Accenture's LBPO offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of LBPO and identifying vendor suitability for LBPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the LBPO sector.



## Key Findings & Highlights

Accenture is a BPO provider offering learning BPO (LBPO) as a standalone service, as part of a talent management offering, or integrated within wider multi-process HRO contracts.

LBPO services include: learning governance, learning planning and strategy, content design and development, learning delivery, and learning administration.

In the last year, Accenture has experienced high demand for bundling learning administration and scheduling due to hiring increases, which results in increased volumes of learners to be trained.

For its LBPO services, Accenture primarily targets large market organizations with 15k – 40k employees.

Accenture has ~2.2k employees providing learning services. There are ~14 delivery centers onshore, nearshore, and offshore, providing learning services.

## Scope of the Report

The report provides a comprehensive and objective analysis of Accenture's LBPO offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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## Report Length

13 pages

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## LBPO Vendor Assessments Also Available for:

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Talent2

The Learning Factor

Xerox Services