NelsonHall Vendor Profile

Process Understanding

ActiveOps

Report Abstract

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NelsonHall

9 pages

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Who is this Vendor Assessment for?

NelsonHall's process understanding platform evaluation profile on ActiveOps is a comprehensive assessment of ActiveOps' process mining platform's capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of process discovery and mining platforms and identifying vendor suitability for process understanding RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the process understanding sector.

Key Findings & Highlights

ActiveOps is a workforce management solutions provider. Its software suite captures process data and is geared towards providing operational excellence, workforce analytics forecasting, and capacity management rather than being specifically targeted in support of process reengineering efforts.

These workforce analytics capabilities could include the management of capacity and the reallocation of workers to processes within the client organization in which the employee is skilled and for which the client requires additional resources.

The three core components of the software suite are CaseworkiQ, ControliQ, and WorkiQ.

WorkiQ stands as the company's desktop analytics solution. WorkiQ provides workforce monitoring and optimization through an application on the user's desktop, monitoring the applications used and the actions performed correlated to completing a given task.

The remaining solutions are for mining process data across two different use cases:

- CaseworkiQ provides process mining and workforce optimization targeted towards case-based workloads

- ControliQ provides process mining and workforce optimization targeted towards transactional workloads.

Organizations with a large workforce that could benefit from efficiency gains should consider ActiveOps.

Scope of the Report

The report provides a comprehensive and objective analysis of ActiveOps' process mining capabilities and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, challenges, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization, including the location of delivery centers.

Process Understanding Platform Evaluation Vendor Assessments also available for:

Appian

Apromore

BusinessOptix

Celonis

Decisions

Futuroot

IBM

Infosys

Mehrwerk

Skan

SoftwareAG

UiPath

Upflux

Workfellow.

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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