



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

RPO & Total Talent

Advanced RPO

Report Abstract

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11 Pages

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Who is this Vendor Assessment for?

NelsonHall's RPO & Total Talent profile on Advanced RPO is a comprehensive assessment of Advanced RPO's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO & Total Talent services and identifying vendor suitability for RPO & Total Talent RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the HR Technology & Services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Advanced RPO's offerings and capabilities in RPO & Total Talent.

Advanced RPO provides full-cycle, project-based, high-volume, and custom RPO services. Its candidate-focused services include brand amplification and recruitment marketing support, passive and active candidate sourcing, screening & assessment, contingency administration, employee onboarding, and recruitment transformation & optimization. The company was established in 2011 and headquartered in Chicago, Illinois. Despite being around in its current form for just 12 years, the leadership team at Advanced RPO has been a pioneer in the RPO industry for over three decades.

Advanced RPO's onshore RPO solutions comprise four recruiting delivery models:

- Full-Cycle Recruitment, which consists of all steps in the hiring process: sourcing, engaging, assessing, vetting, hiring, and onboarding
- Project-Based Recruitment engagements, which have a defined scope of services and timing generally aligned with a client initiative, such as a product launch or seasonal hiring
- Custom Recruiting Solutions, which comprise hybrid internal client and Advanced RPO best practices to address specific objectives, such as optimizing recruiting spending or providing flexible and scalable recruiting service levels
- High-Volume Recruitment, which provides tech-enabled recruiting to meet large-scale staffing hiring requirements.

This report will be of particular interest to potential buyers based in the U.S., including those seeking high-volume recruitment solutions.

Scope of the Report

The report provides a comprehensive and objective analysis of Advanced RPO's RPO & Total Talent offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

RPO & Total Talent Vendor Assessments are also available for:

ADP

Cielo

IBM TAO

Lorien

Manpower Talent Solutions

NXTThingRPO

Orion Talent

Page Outsourcing

PeopleScout

Pontoon Solutions

PSG Global Solutions

Resource Solutions

Sanderson

Sevenstep RPO

WilsonHCG.

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and a member of the HR Technology & Services practice. She has global responsibility for key HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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