



# Arvato Supply Chain Management Services

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Supply Chain Management Services Vendor Assessment for Arvato is a comprehensive assessment of Arvato SCM's supply chain management service offerings and capabilities designed for:

- Supply chain and planning managers monitoring the capabilities of existing suppliers of supply chain services and identifying vendor suitability for outsourcing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the supply chain services sector.

## Key Findings & Highlights

Arvato SCM's core markets are Germany, France, U.K., Spain, China, and the U.S. with a further focus on growth regions in India, Poland, and Turkey. Its target industries are hi-tech & entertainment, healthcare, fashion & beauty, retail, telco, and publishing.

Arvato SCM's offerings are focused on international consumer-oriented industries. Arvato's SCM BPS offerings are broken out into after-market, eCommerce, and logistics, though the company's after-market services are only available in Europe.

Arvato SCM has already taken a big step towards expanding its market position in the international focus markets by developing operational hubs and adding new international clients. New projects that contribute to the SCM strategy and advance the implementation of future-oriented business models have been agreed with new and existing clients. Arvato clients can avail themselves of a network that gives them quick access to new markets and supports their growth plans with scalable infrastructures. This ensures rapid availability, as well as a high degree of flexibility for responding to growth surges or changes in regional demand.



## Scope of the Report

The report provides a comprehensive and objective analysis of Arvato SCM's supply chain management service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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## Report Length

10 pages

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## Supply Chain Management Vendor Assessments also available for:

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Capgemini  
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Infosys  
OnProcess Technologies  
TCS  
Tech Mahindra  
Wipro  
WNS.