



Capgemini

Key Vendor Assessment Report Abstract

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92 pages





Who Is This Key Vendor Assessment For?

NelsonHall's Key Vendor Assessment for Capgemini is a comprehensive assessment of Capgemini's offerings and capabilities, designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT outsourcing services and identifying vendor suitability for IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



Key Findings & Highlights

Digital and cloud reach 50% of revenues

New CEO in May

Aiman Ezzat, a Capgemini veteran who has worked closely with Paul Hermelin for years. Succession planning has been evident since 2017.

Current strategy, to position as a 'Leader for Leaders' will continue.

Altran and 'Intelligent Industry'

In a bold move that positions it ahead of competitors in the digital manufacturing space and gives it dominance in ER&D services, Capgemini now has a majority stake in Altran.

Capgemini Invent: looking to increase access to CXOs

Having launched Capgemini Invent as a global service line in 2018, we are now seeing some industry-specific propositions, led by Capgemini Invent but harnessing capabilities from across the group

Reinvigorating of portfolio

The new portfolio comprises seven families of strategic offerings, which Capgemini classifies in terms of:

- Rejuvenating Core IT
- Reinforce high growth offers (more of a sectorial dimension)
- 'The New'
- M&A to build Digital Capabilities
- Tuck-ins continue

First Ventures Fund

And first investment made.

Scope of the Report

The report provides a comprehensive and objective analysis of Capgemini's IT services and BPO offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, challenges and outlook.

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Report Length

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