Cigniti
Software Testing Services: Advanced Automation

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Cigniti is a comprehensive assessment of Cigniti's advanced automation offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

which is BSE and NSE listed. It is one of the top two largest testing service pureplay globally, with a headcount of 2.5k, including 2.0k testers. Cigniti has 220 active clients, including 50 Fortune 500 clients.

A current priority for Cigniti is to shift its service portfolio and capabilities towards specialized testing services, digital services, and Agile/DevOps. It has structured its service portfolio into five main categories.

Cigniti highlights its priorities:

- RPA targeting business process automation, working with Automation Anywhere and UiPath, LeapWork, and Nintex

- AI

- Next-gen digital technologies such as blockchain and connected devices, along with the migration of applications to the cloud

- Product implementation testing, e.g., Oracle, SAP, and Guidewire, going beyond the traditional repositories of test scenarios and test cases, complemented by migration accelerators

- Creating specific offerings with partners such as Tricentis, Micro Focus, Experitest, SmartBear, IRI, Neotys, GenRocket, K2View, and Applitools.

An essential element of the strategy of Cigniti has been around IP, with IP budgets representing ~4% of the revenue of Cigniti. The company brands its IP under the name of BlueSwan and continues to invest in it.

An example of a recent IP is within its Cesta tool, creating add-ons to Micro Focus ALM and JIRA for creating functional decomposition for conducting BDD testing. Other examples of current accelerators are around model-based testing and requirement coverage in BDD, or Verita that includes a series of AI-based use cases.

Scope of the Report

The report provides a comprehensive and objective analysis of Cigniti's advanced automation service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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