



Vendor Profile

F&A Transformation

Cognizant

Report Abstract

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Who is This Vendor Assessment For?

NelsonHall's F&A transformation profile on Cognizant is a comprehensive assessment of Cognizant's F&A BPS and transformation offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of F&A BPS and transformation services and identifying vendor suitability for finance & accounting related RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the business services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cognizant's offerings and capabilities in F&A BPS and transformation.

Cognizant began its BPO journey focusing on industry-specific offerings rather than support functions such as F&A and so was relatively late in entering the F&A BPS market. Nonetheless, while the company has been active in F&A BPS for the past decade, its F&A business has recently become much more strategic with the increasing convergence between F&A and industry-specific functions.

As such, Cognizant has now increased its level of investment in its F&A business and is looking to take advantage of its significant presence in industry-specific BPS in sectors such as BFSI and healthcare, manufacturing, and retail and assist enterprises in transforming F&A processes with strong industry-specific requirements.

Accordingly, Cognizant is positioning Cognizant F&A as "a digital and technology-led organization with an industry-centric approach to F&A transformation". The company is targeting mid to large organizations, typically with 100-500 FTEs in finance and accounting, and looking for a significant degree of transformation in finance processes that have a strong industry-specific requirement

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant’s F&A BPS and transformation offerings and capabilities, and market and financial strengths, including:

- Identification of Cognizant’s strategy, emphasis, and new developments
- Analysis of Cognizant’s strengths, weaknesses, and outlook
- Revenue breakdowns
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including key partnerships and the location of delivery locations.

F&A Transformation Vendor Assessments also Available for:

Capgemini

Cognizant

Conduent

Exela Technologies

EXL

Genpact

IBM

Infosys

TCS

Wipro

WNS

About The Author

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS.

John is well-known around the world for his detailed analytical approach to research and his pragmatic style. He founded NelsonHall in 1998 on the principle that genuine market insight can only be derived from a bedrock of hard, empirical facts drawn from original market research, and this philosophy persists to this day, making NelsonHall one of the most highly valued global research firms.



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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