



Market Analysis

IT Services

Cyber Resiliency Services

Report Abstract

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58 pages

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Who is this Market Analysis for?

NelsonHall's Cyber Resiliency Services report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the cyber resiliency outsourcing market
- Vendor marketing, sales, and business managers developing strategies to target ITS service opportunities within resiliency services
- Financial analysts and investors specializing in the IT services sector, including resiliency services.

Key Findings & Highlights

Cyber resiliency is becoming an increasingly critical issue for organizations as the value and amount of data collected and held increases. Whereas in the past organizations may simply have focused on meeting compliance and securing data through cybersecurity, these same organizations must now adopt the view that, at some point, they will be breached. Therefore, organizations should look at measures to make data access more difficult, reduce the availability of data (even within the context of a cyber breach), and ensure they can continue operations within the shortest time possible.

All organizations need to improve their level of cyber resiliency. Illustrating this point, two cyber resiliency services vendors suffered cyber attacks in the last 12 months: Sopra Steria and Cognizant. Both companies had large-scale cyber resiliency plans in place and the adherence to these plans undoubtedly reduced the impact of the breaches. This is not to say that these companies had inadequate cyber resiliency strategies; instead, it shows that cyber resiliency carries an element of cost–risk analysis and that cyber strategies always have room for improvement.

Scope of the Report

The report analyzes the worldwide market for cyber resiliency services and addresses the following questions:

- What is the market size and projected growth of the global resiliency services market by geography?
- What is the profile of activity in the global resiliency services market by industry sector?
- What are the top drivers for the adoption of resiliency services?
- What are the benefits currently achieved by users of resiliency services?
- What factors are inhibiting user adoption of resiliency services?
- What pricing mechanisms are typically used within resiliency services and how is this changing?
- Which are the leading resiliency services vendors globally and by geography?
- What combination of services is typically provided within resiliency services contracts and what new services are being added?
- What is the current pattern of delivery location used for resiliency services and how is this changing?
- Which services are delivered from onshore and which from offshore?
- What are the challenges and success factors within resiliency services?

Cyber Resiliency Services Vendor Assessments available for:

Atos

DCX Technology

IBM

Kyndryl

Mphasis

Sopra Steria

Tata Communications

TCS

Wipro.

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall carries out rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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