



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Banking Sourcing Program

Transforming the Banking Industry with ESG Services

Report Abstract

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Andy Efstathiou

Director

NelsonHall

96 pages

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Who is this Vendor Assessment for?

NelsonHall's "Transforming the Banking industry with ESG Services" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the financial services industry
- Vendor marketing, sales, and business managers developing strategies to target service opportunities within the financial services industry
- Financial analysts and investors specializing in the financial services industry sector.

Key Findings & Highlights

The financial industry is responding to the increasing demands of regulators to implement ESG capabilities to support greater transparency and increase sustainability. The industry is also responding to a generational shift in customer thinking, preferences, and values.

Operationalizing ESG capabilities is very costly, and the industry is under pressure. By finding the right use cases, banks should be able to offer new products and services that clients will pay for and, in turn, be able to cover the cost of ESG enablement.

The focus has been on data acquisition, analysis, and reporting. In the future, banks are looking to convert this information to actions that will change the overall sustainability of the institution.

Applying ESG capabilities to data management across markets, businesses, and entities enables banks to identify the least cost path to remediation and apply best practices to challenges.

Scope of the Report

The report analyzes the global market for ESG Services in the financial services industry and addresses the following questions:

- What is the current and future market for ESG services in the banking industry?
- What is the size and growth of ESG services in the financial services market by market segment?
- Within ESG services, which processes are emerging strongly?
- What are the market segments for ESG services and their characteristics? What are the drivers, benefits, and inhibitors for each segment? What are vendor capabilities by segment?
- What technologies and platforms are being utilized and what are the implications by market segment?
- What are vendor challenges and critical success factors by market segment?
- How are key vendors positioned within each ESG services market segment?

Additional topics covered include contract lengths; pricing models; partnerships; acquisitions; delivery center locations and the use of offshoring; and vendor targeting by client size, geography, and industry.

About The Author

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

Andy assists both buy-side and vendor organizations in financial services to assess opportunities and success factors in the application of technology and BPS. This increasingly encompasses all things digital.

Andy can be reached at:

- Email: Andy.Efstathiou@nelson-hall.com
- Twitter: [@AndyE_NH](https://twitter.com/AndyE_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill
Binfield
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54

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