

# Pharmaceuticals / Life Sciences Operational Transformation

## Genpact

### Report Abstract

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## Who is This Vendor Assessment For?

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NelsonHall's pharmaceuticals / life sciences operational transformation profile on Genpact is a comprehensive assessment of Genpact's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of pharmaceuticals / life sciences operational transformation services and identifying vendor suitability for operational transformation services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the pharmaceuticals / life sciences services sector.

## Key Findings & Highlights

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Genpact has been working with pharmaceutical and life sciences clients for over 15 years, and it is its longest-standing industry vertical. It currently offers a wide range of services, including:

- Consulting (digital experience and innovation, IA, AI, advanced analytics, technology consulting)
- Proprietary technology powered by Cora Digital platform
- Analytics for life sciences (sales analytics, marketing analytics, regulatory analytics, R&D analytics)
- Managed services.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Genpact's pharmaceuticals / life sciences operational transformation offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery locations.

## Pharmaceuticals / Life Sciences Operational Transformation Vendor Assessments also Available for:

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Atos

Conduent

Infostretch

Tech Mahindra

Wipro

## About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports both buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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