



HR Technology & Services

Enhancing the People Experience in a Hybrid Working Environment - Pharmaceuticals

Report Abstract

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13 pages

Contents of Full Report

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Who is This Market Analysis For?

NelsonHall’s “Enhancing the People Experience in a Hybrid Working Environment – Pharmaceuticals” report assists CHROs in the pharmaceuticals sector in identifying the impact on the people experience of working in a hybrid environment.

Following COVID-19, there was a general shift among enterprises towards a hybrid working environment. This has placed lasting pressure on the nature of the people experience required within pharmaceutical enterprises, which frequently necessitates significantly redesigning the organization’s overall HR operating model.

This report is an analysis of the results from a survey of CHROs in pharmaceutical enterprises carried out by NelsonHall.

The report is designed for:

- CHROs and COOs within the pharmaceutical sector looking to understand how to redesign their HR operating models to optimize the people experience in a hybrid working environment
- Vendor marketing, sales, and business managers wishing to understand the initiatives needed to improve the people experience in a hybrid working environment
- Financial analysts and investors specializing in the services sector who are looking to understand the impact of hybrid working on HR operating models in the pharmaceutical sector.

Key Findings & Highlights

NelsonHall’s analysis of Enhancing the People Experience in a Hybrid Working Environment for Pharmaceutical Enterprises consists of 13 pages. The report identifies that:

- A majority (81%) of pharmaceutical enterprises have adopted a significant hybrid or remote working approach
- Their CHROs are particularly worried about the productivity of personnel and feel the need to track this effectively. Ensuring employee engagement is another major concern
- Three-quarters of pharmaceutical CHROs perceive a high need to reimagine their HR operating models for hybrid working environments.

This report is one of a series of detailed individual sector reports on enhancing the people experience in a hybrid working environment published by NelsonHall.

Scope of the Report

The report analyzes the worldwide impact of hybrid working environments on pharmaceutical enterprises and addresses the following questions:

- To what extent are enterprises in the sector adopting hybrid or remote working?
- Which people challenges are heightened by hybrid or remote working?
- To what extent is it necessary to improve the people experience due to hybrid or remote working?
- What steps are needed to improve the people experience in a hybrid working environment?
- What initiatives are planned to enhance the people experience due to increased hybrid or remote working?
- What is the extent of the CHRO and third party involvement in reimagining HR operating models to address the needs of hybrid working?

The sectors covered in this series include:

- Banking
- Life & health insurance
- P&C insurance
- Healthcare Provider
- Energy
- Utilities
- High-tech
- Automotive
- CPG
- Pharmaceuticals
- Retail
- Logistics
- Travel & transport
- Telecoms
- Media.

The regions covered include:

- U.S.
- U.K.
- Continental Europe.

About The Author

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS. John can be contacted at:

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About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the relationship managers shown opposite.

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