NelsonHall Vendor Profile

Learning Services

Infopro Learning

Report Abstract

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Nikki Edwards

Principal Research Analyst

NelsonHall

17 pages

Contents of Full Report

Who is this Vendor Assessment for?

NelsonHall's Learning Services profile on Infopro Learning is a comprehensive assessment of Infopro Learning's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning services and identifying vendor suitability for learning services RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the learning services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Infopro Learning's offerings and capabilities in Learning Services.

Infopro Learning, founded in 1989 and headquartered in Plainsboro, New Jersey, is a performance consulting and training development company. It is a subsidiary of Compunnel Software Group. Other subsidiaries include Compunnel Digital and Compunnel Staffing.

Infopro Learning leverages technology to maximize the impact of human potential and underpin its learning services, predominantly serving enterprises and mid-sized businesses. Infopro Learning makes three brand promises to its clients: to provide meaningful learning experiences, measurable performance transformation, and sustainable operational excellence.

Infopro Learning's offerings comprise learning content, delivery, admin, tech, and consultancy services (including talent/staff augmentation). It continues to enhance its services and technology, notably with new capability academies to enhance sales skills and advance customer service and its Studio on Demand. It has launched its next-generation Unlock:U employee success platform (USP).

Any enterprise or mid-sized organization seeking combined learning services and technology, wanting to evolve or transform their business outcomes by prioritizing goals, skilling, and performance, through high levels of employee engagement and innovative technology, should consider Infopro Learning.

Scope of the Report

The report provides a comprehensive and objective analysis of Infopro Learning's learning services offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, challenges, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Services Vendor Assessments available for:

Capgemini

GP Strategies

IBM

Infopro Learning

Infosys

NIIT MTS

Ozemio (formerly G-Cube)

Seertech

Tesseract Learning

Vertex Professional Services.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com

- Twitter: @NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

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Boston
Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London
29 Rose Hill
Binfield
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris
115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54