



Infosys Big Data and Analytics Services

Vendor Assessment
Report Abstract

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By Dominique Raviart
IT Services
Practice Leader
NelsonHall

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research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Big Data & Analytics Services Vendor Assessment for Infosys is a comprehensive assessment of Infosys' big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the big data & analytics services sector.

Key Findings & Highlights

Infosys provides big data, analytics, and information management (BDA) services, mostly through its Infosys Data and Analytics (DNA) practice. DNA is a horizontal service line with P&L and delivery responsibility. It is organized by sub-service line, including analytics, data management, and support functions, e.g. training and education, talent management and IP design and development.

DNA currently has a headcount of 13.5k, as of June 30, 2016, representing ~7% of Infosys' total headcount. It has 370 clients. DNA's major clients include a U.S. CPG firm and a large Australia based telecom service provider.

Analytics, together with automation and AI, is strategic for Infosys. Infosys is, therefore, driving the development of its analytics activities not only within DNA but also across all service lines; e.g. Enterprise Solutions (e.g. SAP HANA), its product engineering services unit (e.g. IoT), its BPS unit, Infosys Consulting, its Edge branded software products, and the recently launched artificial intelligence platform MANA.

Infosys is focusing on cross-selling its DNA capabilities to other units. An example of this cross-selling activity is for a large Australia-headquartered mining corporation, where Infosys BPO helped reduce the client's working capital, by analyzing its inventory levels and working on improving its cash collection. The analytics BPS contract is part of a larger BPS source-to-pay engagement awarded in 2014.

Infosys is also supporting its analytics strategy with acquisitions and technology investments.

Scope of the Report

The report provides a comprehensive and objective analysis of Infosys' big data & analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com

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