



Kenexa Recruitment Process Outsourcing

Vendor Assessment Report Abstract

August 2012

By Gary Bragar
HR Outsourcing Research Director
NelsonHall

13 pages





Who Is This Key Vendor Assessment For?

NelsonHall’s Recruitment Process Outsourcing Vendor Assessment for Kenexa is a comprehensive assessment of Kenexa’s recruitment process outsourcing (RPO) offerings and capabilities designed for:

- Buyers of RPO, including sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for RPO RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector



Key Findings & Highlights

Kenexa is a provider of talent management, including software, technology, consulting and RPO services. Kenexa is headquartered in Wayne, Pennsylvania and has operations globally throughout North America, South America, the U.K., Continental Europe and Asia Pacific.

Kenexa offers full lifecycle recruiting services including:

- Sourcing
- Screening
- Employment branding
- On-boarding
- Reporting and analytics
- Vendor management services.

Kenexa also sells software and embedded content material for hiring, assessment, job descriptions, applicant tracking, etc.

Kenexa can provide RPO on a standalone basis, and also in addition to other services including talent management software, engagement surveys, leadership training, research, etc.

Contents

| | |
|----|--------------------------------------|
| 1. | Background |
| 2. | Revenue Summary |
| 3. | Key Offerings |
| 4. | Delivery Capability and Partnerships |
| 5. | Target Markets |
| 6. | Strategy |
| 7. | Strengths & Challenges |
| | 7.1 Strengths |
| | 7.2 Challenges |
| 8. | Outlook |

Scope of the Report

The report provides a comprehensive and objective analysis of Kenexa's RPO offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Report Length

13 pages

Report Author

Gary Bragar

gary.bragar@nelson-hall.com

Recruitment Process Outsourcing Vendor Assessments Also Available for:

Adecco

Alexander Mann

Aon Hewitt

Futurestep

Hays

Hudson

Infosys

KellyOCG

ManpowerGroup Solutions

Ochre House

Pinstripe

Talent2

The RightThing