



Kofax (Kapow)

RPA & AI Technology Evaluation

**Vendor Assessment
Report Abstract**

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8 pages

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Who Is This Vendor Assessment For?

NelsonHall's RPA and AI vendor assessment for Kofax (Kapow) is a comprehensive assessment of Kofax's RPA offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPA
- Automation decision makers exploring the benefits and inhibitors of RPA as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering the RPA industry and suppliers.

Key Findings & Highlights

Headquartered in Irvine, CA, business technology provider Kofax began its movement into the RPA space with its July 2013 acquisition of Kapow for \$47.5m in cash. At the time, the Kapow product was marketed as data integration software; today, it has evolved into enterprise robotic process automation with solutions for automating manual repetitive tasks and large-scale web data extraction initiatives.

Kofax's top industry verticals for Kapow deployments are BFSI, transportation and logistics, retail, manufacturing, technology, and finance and accounting (cross-industry).

Kofax's primary RPA offering, Kapow Robotic Process Automation, is made up of four components: Kapow Design Studio, Kapow RoboServer, Kapow Management Console, and Kapow Robotic Process Intelligence. At the time of writing, Kapow was on release 10.2.0.2 (October 25, 2017). Release 10.3 is expected in Q1 2018.

Kofax does not publicly release its revenue figures, but NelsonHall estimates its 2017 Kapow-specific annual revenues (including license and maintenance) at \$32m. The company overall has ~25,000 clients, and ~570 clients for its Kapow offering.



Scope of the Report

The report provides a comprehensive and objective analysis of Kofax's offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

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Report Length

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