



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Transforming the Banking Industry with ESG Services

Kyndryl

Report Abstract

October 2023

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6 pages

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Who is this Vendor Assessment for?

NelsonHall's 'Transforming the Banking Industry with ESG Services' profile on Kyndryl is a comprehensive assessment of Kyndryl's offerings and capabilities for the BFS sector, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of ESG services and identifying vendor suitability for ESG services in banking RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Kyndryl Findings & Highlights

Kyndryl started its internal ESG activities at the initiative of its board of directors and CEO. Executive sponsorship for each component of its ESG activities are with:

- Environmental: Chief Operating Officer
- Social working group: Chief Human Resources Officer
- Governance working group: General Counsel and Corporate Secretary

Kyndryl has committed to reducing its GHG 50% by 2030, achieving net zero emissions by 2040, and 100% renewable energy across its portfolio by 2030. It aligns its ESG services with the U.N.'s 17 defined sustainable development goals.

Kyndryl has built its sustainability program for clients based on its approach to its internal ESG activities. Kyndryl delivers sustainability services to three industries:

- BFSI
- Consumer Packaged Goods
- Manufacturing

The BFSI industry represented 27.1% of Kyndryl's revenues in 2022.

Scope of the Report

The report provides a comprehensive and objective analysis of Kyndryl's BFS-focused ESG service offerings and capabilities and market and financial strength, including:

- Identification of the company's strategy, ekyndryl, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and Kyndryl service components
- Analysis of the company's delivery organization including the location of delivery centers.

ESG Services in BFS Vendor Assessments also available for:

Avaloq

Capgemini

Genpact

Happiest Minds

Infosys

Kyndryl

LTI Mindtree

Kyndryl

Sopra Steria

TCS

Tech Mahindra

Virtusa

Wipro.

About The Author

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

Andy assists both buy-side and vendor organizations in financial services to assess opportunities and success factors in the application of technology and BPS. This increasingly encompasses all things digital.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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