



Vendor Profile

Salesforce Services

Mastek

Report Abstract

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10 pages

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Who is this Vendor Assessment for?

NelsonHall's vendor profile on Mastek is a comprehensive assessment of Mastek's Salesforce offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing IT services suppliers of Salesforce
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

Founded in 1982 as Management and Software Technology Private Limited, Mastek is headquartered in Mumbai, Maharashtra, in India.

Mastek delivers digital engineering and cloud transformation services to enterprises and has ~6000 employees globally. Mastek's services include agile consulting, e-commerce, business intelligence, application development, and modernization. Its FY23 revenue was ~\$320m. Its technology partners include AWS, Microsoft, Oracle, Salesforce, Snowflake, ServiceNow, and UiPath.

Mastek's Salesforce practice serves ~60 clients. The company has ~600 experts working with Salesforce, MuleSoft, and Tableau Software expertise with ~1000 certifications.

Mastek follows an industry vertical approach to Salesforce projects and targets complex projects. The company mainly focuses on healthcare, public sector, manufacturing, and retail sectors. Mastek also helps companies with the need for complex integrations to unify multiple cloud platforms.

Mastek provides services for the core products such as Sales and Service Cloud, Marketing, Experience, and Commerce Cloud and consulting services and specialized services such as Revenue Cloud, Salesforce Industries/Vlocity, and MuleSoft.

In July 2022, Mastek acquired MST Solutions, a Salesforce partner based in Chandler, AZ. Founded in 2012, MST Solutions' client base was majorly in healthcare, public sector, and manufacturing industry. At the time of the acquisition, the company had ~300 employees with offices in Chandler (U.S.), Chennai, and Trichy (India).

Scope of the Report

The report provides a comprehensive and objective analysis of Mastek’s Salesforce capabilities, market, and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization including the location of delivery centers.

Salesforce Services Vendor Assessments also available for:

- Apexon
- Coforge
- Cognizant
- EPAM Systems
- Grazitti
- Infosys
- LTIMindtree
- NTT DATA
- TCS
- Tech Mahindra
- Wipro.

About The Author

Kishore is a Principal Analyst and a member of NelsonHall’s IT Services research team.

Kishore focuses on application services related to cloud-based/SaaS platforms.

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