



Global Employer of Record Services

Mauve Group

Report Abstract

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3-pages

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Who Is This Vendor Assessment For?

NelsonHall's Global Employer of Record Services profile on Mauve Group is a comprehensive assessment of the company's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of employer of record services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the employer of record sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Mauve Group's offerings and capabilities as a provider of global employer of record services.

Mauve Group provides global employer of record and agency of record solutions, business expansion, and consulting services. The organization maintains its primary offices in Dubai, Cyprus, and London & York, in the United Kingdom. An early pioneer of EOR services, the company was co-founded in 1996 by its current CEO, Ann Ellis, after identifying opportunities to support organizations in navigating the complexities of their globalization efforts within the telecommunications industry.

In the past 25 years, the company has grown from a local employer of record startup securing workers to support network installations for Nokia and Eriksson; to a global workforce solutions company with clients across ~15 industries, ~150 countries, and a local presence in ~52 countries. The company recorded a 40% new client growth rate in 2021 and a 47% CAGR between 2020-and 2021.

The Mauve Group's solutions are comprised of the following services:

- Employer of Record
- Independent Contractor Solutions / Agency of Record
- Global Business Expansion Services
- Global Payroll
- Global Visa & Immigration
- Consultancy Services
- Project Management.

The company's proprietary technology stack, Mauve Insight, enables centralized online access for employers and workers. Mauve Group offers its global employer of record services to ~163 clients and manages ~864 active workers.

Scope of the Report

The report provides a comprehensive and objective analysis of Mauve Group’s global employer of record service offerings and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including delivery locations.

Global Employer of Record Services Vendor Assessments are also available for:

Acumen International

Atlas, formerly Elements Global Services

CXC Global

Globalization Partners

Mercans

Neeiamo

Omnipresent

Papaya Global

Remote

Safeguard Global

Velocity Global

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and a member of the HR Technology & Services practice. She has global responsibility for crucial HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine has significant experience leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com.

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