



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Process Understanding

Mimica

Report Abstract

April 2023

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NelsonHall

8 pages

Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is this Vendor Assessment for?

NelsonHall's process understanding platform evaluation profile on Mimica is a comprehensive assessment of Mimica's process mining platform's capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of process discovery and mining platforms and identifying vendor suitability for process understanding RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the process understanding sector.

Key Findings & Highlights

Mimica offers two products: Mimica Miner and Mimica Mapper.

The Miner and Mapper products offer similar experiences. Both record processes using its desktop recording agent; however, whereas Miner is an unassisted process miner, i.e., runs continuously on a user's machine, collecting multiple process runs in different processes, Mapper is an assisted process miner, with users capturing one process run at a time by starting and stopping the recorder. Miner's aim is to identify and prioritize automation opportunities; Mapper is used to generate documentation for specific processes.

These two products support organizations in discovering automation opportunities and pushing these opportunities to automation.

Organizations that are looking to automate a set of unknown processes quickly and with a low cost should shortlist Mimica.

Scope of the Report

The report provides a comprehensive and objective analysis of Mimica's process mining capabilities and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Process Understanding Platform Evaluation Vendor Assessments also available for:

ABBYY

ActiveOps

Appian

Apromore

BusinessOptix

Celonis

Decisions

Futuroot

IBM

Infosys

Mehrwerk

Skand

SoftwareAG

Soroco

UiPath

Upflux

Workfellow.

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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