Netmagic Cloud Infrastructure Migration & Managment

Vendor Assessment
Report Abstract

August 2016

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6 pages

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Who Is This Vendor Assessment For?

NelsonHall's Cloud Infrastructure Migration and Management Vendor Assessment for Netmagic is a comprehensive assessment of Netmagic's cloud infrastructure migration and management offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for cloud infrastructure migration and management services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the cloud infrastructure migration and management sector.

Key Findings & Highlights

Netmagic was founded in 1998 and opened its first datacenter by 2000. It launched its public cloud offering, SimpliCloud, initially in 2008. Until 2011, SimpliCloud was primarily utilized by customers for the hosting of non-production environments (development and test). In 2011, Netmagic developed Cloud Computing platform in collaboration with VMware and Cisco.

In January 2012, NTT Communications acquired a 74% stake in Netmagic Solutions. This provided NTT Communications clients with access to Netmagic's India based data center network, as well as providing its clients with Indian operations with an offering focused on meeting specific needs.

While nearly every IT services company leverages India as a low cost delivery location, few target the domestic Indian IT market as a major focus area. Netmagic Solutions, however, focuses nearly exclusively on providing cloud and infrastructure hosting to Indian based companies and is targeting 40% annual growth in its cloud management business.

Scope of the Report

The report provides a comprehensive and objective analysis of Netmagic's cloud infrastructure migration and management offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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