

HR Technology & Services

New World Workforce Management

Report Abstract

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70 pages

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Who is this Market Analysis for?

NelsonHall's New World Workforce Management report is a comprehensive market assessment report designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Workforce Management and identifying vendor suitability for Workforce Management RFPs
- Vendor marketing, sales, and business managers looking to managers developing strategies to target service opportunities and benchmark themselves against their peers
- Financial analysts and investors specializing in the Workforce Management services sector.

Key Findings & Highlights

NelsonHall's market analysis of New World Workforce Management services and industry trends consists of 70 pages.

The workforce management market is adjusting to a post-pandemic era, specifically as relates to shift and deskless workers, to support flexible workforce needs and employee engagement. There is a strong focus on digitized and technological offerings, an improved use of automation to better manage the speed of business change, and enhanced AI and Machine Learning-based analytics.

The report discusses several key industry market developments:

- The market experienced significant consolidation with several acquisitions, including Huapii and Aditro by SD Worx, Aladtec by TCP, and Great Places to Work by UKG
- Improved compliance, labor planning, and cost management becoming key benefits
- The top characteristics of a transformed Workforce Management function are adaptability and the ability to support a flexible configuration. Buyers continue to look to providers for industry best practices as well as innovation that aids long-term business goals
- Employee engagement tools were a key development focus in 2022, providing the democratization of workplace practices and more robust communication functionality. AI-driven enhancements enabled advanced scheduling capability across vendors through recommendation engines and automated scheduling and approvals.

Scope of the Report

The report analyzes the worldwide market for Workforce Management services and addresses the following questions:

- What is the market size and projected growth?
- What is the profile of activity in the Workforce Management market by industry sector?

- What are the top drivers for adoption of Workforce Management services?
- What are the benefits currently achieved by users of Workforce Management?
- What factors are inhibiting user adoption of Workforce Management software?
- What pricing mechanisms are typically used within the Workforce Management market and how is this changing?
- Which are the leading Workforce Management services vendors globally?
- What combination of services is typically provided within Workforce Management offerings and what new services are being added?
- What is the current pattern of delivery location used for Workforce Management and how is this changing?
- What are the challenges and success factors within Workforce Management market?

New World Workforce Management Vendor Assessments available for:

ADP

Deputy

Infor

Quinyx

SD Worx

Shiftboard

TCP

UKG

WorkForce Software.

About The Author

DeeAnna Warrington is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for HCM technology, workforce management, and health & welfare administration.

DeeAnna is a highly experienced HR Specialist with 15 years of experience across various industries such as finance, wealth management, health insurance, healthcare, retail & sales, and real estate. She has significant experience in HR business operations and technology, acting as a consulting project manager to match organizations with HR software and service providers.

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