



# Vendor Profile

## Learning Platforms

# NovoEd

### Report Abstract

September 2023

By Nikki Edwards

Principal Research Analyst

NelsonHall

16 pages

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## Who is this Vendor Assessment for?

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NelsonHall's Learning Platforms profile on NovoEd is a comprehensive assessment of NovoEd's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes NovoEd's learning platform.

NovoEd was founded at Stanford's social algorithms laboratory in 2012. The NovoEd platform was conceived to replicate the impact and engagement found in a collaborative classroom in order to scale high-impact learning experiences. Its co-founders sought to create a platform to let individuals globally work together online, exchange ideas, and receive feedback, ultimately driving engagement.

NovoEd Cohort Learning Platform is a cohort-based, social learning platform that fills a gap in enterprise tech stacks and integrates well with other systems. It has an in-platform content creation tool, the Creator Platform, so clients can self-create the content they need using templates. NovoEd aligns its strategy and roadmap to its six value drivers underpinning the technology, with several enhancements for each value being delivered in 2023.

Large MNCs or conglomerates looking for a cohort-based social learning platform, focused on strategic high-value skill development and capability building, complex workforce transformation, integrating feedback, practice, expert participation, application, and team-based learning and collaboration, should consider NovoEd.

## Scope of the Report

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The report provides a comprehensive and objective analysis of NovoEd's offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization, including the location of delivery centers.

## **Learning Platform Vendor Assessments available for:**

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Bridge (LTG plc)

Cornerstone OnDemand

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learn Amp

Learning Pool

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



Nikki can be contacted at:

- Email: [nikki.edwards@nelson-hall.com](mailto:nikki.edwards@nelson-hall.com)
- Twitter: @NikkiE\_NH

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

### Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466  
Phone: +1 857 207 3887

### London

29 Rose Hill  
Binfield  
Bracknell, RG42 5LH  
Phone: +44(0) 208 638 7282

### Paris

115 rue de Reuilly,  
75020 Paris  
Phone: +33 (0)6 23 81 17 54

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