NelsonHall Vendor Profile

RPO & Total Talent

Orion Talent

Report Abstract

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Jeanine Crane-Thompson

Principal Research Analyst

NelsonHall

12 Pages

Contents of Full Report

Who is this Vendor Assessment for?

NelsonHall's RPO & Total Talent profile on Orion Talent is a comprehensive assessment of Orion Talent's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO & Total Talent services and identifying vendor suitability for RPO & Total Talent RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the HR Technology & Services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Orion Talent's offerings and capabilities in RPO & Total Talent.

Orion Talent is an end-to-end talent acquisition and recruitment process outsourcing (RPO) company providing enterprise, project, and contingent RPO services. The firm's headquarters are in Cary, North Carolina. It operates out of offices throughout the U.S. Founded in 1991 as a military recruiting firm, the business focuses on military candidates and the excellence they bring to the workforce. The company has stayed committed to its military DNA while developing a full suite of technology-driven Talent Acquisition solutions powered by a diversity-rich network of highly sought-after candidates.

In 2019, Orion Talent completed its acquisition of RPO provider Accolo. The acquisition further strengthened its position in the RPO field. In October 2020, Orion Talent acquired Hirepurpose, a leading job posting and outreach provider to the military and diverse talent communities.

Orion Talent promotes its services under a single brand focused on creating design-led solutions that deliver winning talent. Orion's mission is to elevate the recruiting experience and build diverse, resilient workforces that drive winning outcomes.

This vendor report will be of particular interest to U.S.-based organizations interested in engaging an RPO provider with a strong track record in diversity- and military veteran–focused programs.

Scope of the Report

The report provides a comprehensive and objective analysis of Orion Talent's RPO & Total Talent offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, weaknesses, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization, including the location of delivery locations.

RPO & Total Talent Vendor Assessments are also available for:

ADP

Advanced RPO

Cielo

Hudson RPO

IBM TAO

Lorien

Manpower Talent Solutions

NXTThingRPO

Page Outsourcing

PeopleScout

Pontoon Solutions

PSG Global Solutions

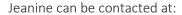Resource Solutions

Sanderson

Sevenstep RPO

WilsonHCG.

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for key HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

Jeanine can be contacted at:

- Email: jeanine.cranethompson@nelson-hall.com

- Twitter: @JeanineCT_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston
Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London
Unit 6, Millars Brook,
Molly Millars Lane,
Wokingham, RG41 2AD
Phone: +44 (0)203 514 7522

Paris
115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54