



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

CWS/MSP

Page Outsourcing

Report Abstract

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26 pages

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Who is This Vendor Assessment For?

NelsonHall's CWS/MSP profile on Page Outsourcing is a comprehensive assessment of Page Outsourcing's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

PageGroup comprises four core brands: Michael Page, Page Personnel, Page Executive, and Page Outsourcing. Page Outsourcing, the Group's newest brand, was created to meet its clients' growing demands. It offers customized solutions for high-volume hiring and specific project recruitment needs. Page recruits across all levels of the market. PageGroup's strategy remains consistent: organic growth by region and discipline, a focus on growth markets, development of home-grown management expertise, and a structure that champions its own talent.

Page Outsourcing provides MSP/CWS, RPO, Total Talent Management, Project on Demand, Outsourcing Consultancy, and Services Procurement. It also brings specialist recruitment services from the other PageGroup brands.

In 2023, PageGroup announced its strategy for 2030, including building out its capabilities for strategic customers. Page Outsourcing will heavily support the strategic customer solutions (SCS) pillar in 2024. It has enhanced existing solutions and added new ones, which will be actively promoted in 2024. It will also continue to advance its proprietary and third-party roadmap with value-adding automation and AI.

Any organization looking for a global one-stop-shop provider of CWS/MSP and broader total talent solutions (services and technology), bringing specialist expertise from various Group brands with an expansive on-the-ground local presence, should consider Page Outsourcing.

Scope of the Report

The report provides a comprehensive and objective analysis of Page Outsourcing's CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments Available for:

CXC Global

Hudson RPO

Lorien

Magnit

NLB Services

Page Outsourcing

Pontoon Solutions

Resourgenix

Rullion

Sanderson Plc.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Contingent Workforce Services (CWS)/Managed Service Program (MSP), Learning Platforms, and Learning Services.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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