



# Vendor Profile

RPO & Total Talent

## PeopleScout

### Report Abstract

February 2023

Jeanine Crane-Thompson  
Principal Research Analyst  
NelsonHall

14 Pages

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## Who is this Vendor Assessment for?

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NelsonHall's RPO & Total Talent profile on PeopleScout is a comprehensive assessment of PeopleScout's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO & Total Talent services and identifying vendor suitability for RPO & Total Talent RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the HR Technology & Services sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes PeopleScout's offerings and capabilities in RPO & Total Talent. PeopleScout is a global talent solutions provider established in 1992 and is one of three distinct divisions within its parent organization, TrueBlue. The other two segments are PeopleReady and PeopleManagement, both staffing organizations.

The company's services comprise permanent and contingent workforce solutions, including:

- Recruitment process outsourcing
- Total workforce solutions
- Managed service provider
- Talent advisory services.

The Affinix talent platform provides a cloud-based technology stack across PeopleScout's offerings, delivers comprehensive program analytics, and informs strategic decisions.

The company's growth strategy comprises organic and inorganic growth to broaden its global footprint and client and service portfolios. PeopleScout's acquisition of TMP Holdings LTD in 2018, with its Yocto RPO brand, gave PeopleScout a presence in the U.K. and Continental Europe.

TrueBlue has announced several leadership appointments in the past two years, notably the assignment of its President and Chief Operations Officer, Taryn Owen, in September 2022.

Potential buyers should take note of the sourcing, applicant tracking, and data analytics functionalities available as part of PeopleScout's Affinix platform. Buyers will also be interested in this report's discussion of enhancements to these functionalities planned for 2023.

## Scope of the Report

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The report provides a comprehensive and objective analysis of PeopleScout’s RPO & Total Talent offerings, capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery locations.

## RPO & Total Talent Vendor Assessments are also available for:

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ADP

Advanced RPO

Cielo

Hudson RPO

IBM TAO

Lorien

Manpower Talent Solutions

NXTThingRPO

Orion Talent

Page Outsourcing

Pontoon Solutions

PSG Global Solutions

Resource Solutions

Sanderson

Sevenstep RPO

WilsonHCG.

## About The Author

Jeanine is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for key HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

Jeanine can be contacted at:

- Email: [jeanine.cranethompson@nelson-hall.com](mailto:jeanine.cranethompson@nelson-hall.com)
- Twitter: @JeanineCT\_NH



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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

### **Boston**

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466  
Phone: +1 857 207 3887

### **London**

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD  
Phone: +44 (0)203 514 7522

### **Paris**

115 rue de Reuilly, 75020 Paris  
Phone: +33 (0)6 23 81 17 54

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