



# QA InfoTech Crowdesting

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for QA InfoTech is a comprehensive assessment of QA InfoTech's crowdtesting offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

## Key Findings & Highlights

QA InfoTech is a privately-held software testing services pure-play founded in 2003 (by a former Adobe employee in the U.S.), and headquartered in Noida, India. NelsonHall estimates that its CY 2016 revenues were ~\$25m. Its largest client are Adobe Systems, Cengage Learning, and Expedia. With a headcount of ~1.2k, QA InfoTech is one of the largest testing services pure-plays in India.

QA InfoTech is one of the early vendors active in crowdtesting in India. The company has taken a distinctive approach by mostly relying on recruiting users as participants for each event. It has also built a small community of external crowdtesters (with ~1k members). It has a distinct brand for these (mostly) UX and usability testing events, BugMania.

QA InfoTech has conducted crowdtesting events internally with the intention of raising interest among its personnel in assessing external websites.

Finally, the company has been involved in servicing existing clients with specific crowdtesting services, such as content scoring.

QA InfoTech is active in evangelizing to its client base about the benefits of crowdtesting, and it sells crowdtesting workshops to its clients. To support this process locally in India, and globally, in 2014 the CEO of QA InfoTech and a key VP published a book on the topic, entitled "Leveraging the Wisdom of the Crowd in Software Testing".

## Scope of the Report

The report provides a comprehensive and objective analysis of QA InfoTech's crowdtesting offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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## Report Length

Four pages

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