

IT Services: Quality Engineering

Qualitest

Report Abstract

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17 pages

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Who is this Vendor Assessment for?

NelsonHall's QE profile on Qualitest is a comprehensive assessment of Qualitest's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Qualitest's offerings and capabilities in QE.

Qualitest positions itself as "the leading AI-powered quality engineering company." The firm has expanded its service portfolio beyond testing and focuses on digital transformation. Qualitest is in investment mode to accelerate its growth, backed by its majority owner, PE firm Bridgepoint. The company has aggressive plans to reach \$1bn in revenue in the next three years.

Qualitest has moved from a decentralized, country-led business to an integrated organization in support of this drive to accelerate growth. The company is internally deploying intelligent automation and AI to drive its transformation.

Qualitest has reorganized into key verticals: technology, BFSI, telecom, healthcare & life sciences, retail, media & entertainment, and utilities. The company has been acquisitive in 2021–2 and plans further acquisitions in 2023, focusing on digital and next-gen technologies.

The company continues to focus on functional automation with agile/continuous testing. Qualitest is also pushing its capabilities around digital, application migration to the cloud, data and analytics, and enterprise COTS/packaged applications. The company invests in its employees through training in technical skills, complementing its hiring and M&A activities.

Qualitest: IT Services: Quality Engineering



Scope of the Report

The report provides a comprehensive and objective analysis of Qualitest's QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates

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- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

QE Vendor Assessments also available for:

Amdocs
Apexon
Aspire Systems
Capgemini
Cigniti
eInfochips
EPAM
Expleo
Infosys
LTIMindtree
NTT DATA
TCS
Tech Mahindra
Testinium
Trigent
TestingXperts
Virtusa

ValueMomentum.



About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buyside and vendor organizations in assessing opportunities and supplier capability across IT service lines.



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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