



Sutherland Global Services Advances in Analytics BPS

Vendor Assessment
Report Abstract

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11 pages

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Who Is This Vendor Assessment For?

NelsonHall's Advances in Analytics BPS report on Sutherland is a comprehensive assessment of Sutherland's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of BPS and identifying vendor suitability for BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

Sutherland has a proprietary big data analytics and AI platform - nBAAP for real-time, interactive and batch analytics, built by the company's subsidiary Nuevora which was acquired in 2016. The company has developed functional and domain analytics accelerators organized in a suite of proprietary cognitive algorithms and tools.

Scope of the Report

The report provides a comprehensive and objective analysis of Sutherland analytics offerings and capabilities, and market and financial strengths including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery sites.



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3. Key Offerings

4. Delivery Capability and Partnerships
 - 4.1 Delivery Capability
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5. Target Markets

6. Strategy

7. Strengths & Challenges
 - 7.1 Strengths
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8. Outlook

Report Length

11 pages

Advances in Analytics BPS also available for:

Capgemini, Concentrix, Conduent, Genpact, EXL, Infosys, HGS, NTT Data, Sutherland, Tech Mahindra, WNS