



TCS

Blockchain Services

**Vendor Assessment
Report Abstract**

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Who Is This Vendor Assessment For?

NelsonHall's blockchain services vendor assessment for TCS is a comprehensive assessment of TCS' blockchain offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within blockchain
- IT and process decision makers exploring the benefits and inhibitors of blockchain as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering the blockchain industry and suppliers.

Key Findings & Highlights

TCS's blockchain initiative was launched in 2014, when the company began to research commercialization opportunities within distributed ledger technology and design its go-to-market strategy for addressing the market.

Early proofs of concept for existing clients began in 2016. In 2017, TCS also launched Quartz blockchain solutions which comprise its branded product offerings in the blockchain space.

TCS does not disclose its blockchain-specific revenues, but NelsonHall estimates its revenue from blockchain projects at \$10m.

So far TCS has conducted ~200 blockchain engagements across ~100 clients; the company has ~100 additional clients engaged in discussions in various stages, including 10+ projects in preparation for production deployment.



Scope of the Report

The report provides a comprehensive and objective analysis of TCS' blockchain offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

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