



# TCS Digital Testing

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for TCS is a comprehensive assessment of TCS' digital testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

## Key Findings & Highlights

The Quality Engineering & Transformation Group (QET), TCS' main testing unit, was launched in 1998. QET is a horizontal line within TCS which has P&L responsibility. It is aligned by vertical, mirroring TCS' vertical structure, and therefore includes BFSI, telecom, retail and consumer products, manufacturing, high-tech, life science and healthcare, travel, transport and hospitality, energy, resources and utilities, media and entertainment, and others.

QET is also broken down by geography: its main zones are North America, Europe (including the U.K.), ANZ, and in emerging markets Latin America, Asia Pacific (excluding ANZ), Middle East, Africa, and India.

QET serves ~620 clients and has ~225 accelerators.

QET was one of the early testing service vendors, emphasizing the notion of QA in this market, investing from 2010 onwards in IPs and platforms, and in its digital testing services portfolio since 2013. QET continues to invest in both IP and service portfolios; examples include NETRA and 360 Degree Assurance. Broadly-speaking, QET has aligned its digital testing service strategy and portfolio around:

- AI and robotics
- Mobility
- Cloud computing
- Big data and analytics
- Social media.



## Scope of the Report

The report provides a comprehensive and objective analysis of TCS' digital testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

## Contents

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths and Challenges
8. Outlook

## Report Length

12 pages

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