

Industry 4.0

TCS

Report Abstract

December 2023

By Eric Levine

Research Analyst

NelsonHall

19 pages

Contents of Full Report

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
- 8. Outlook



Who is this Vendor Assessment for?

NelsonHall's Industry 4.0 services profile on TCS is a comprehensive assessment of TCS' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital, industrial IoT, and industrial IT services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes TCS' offerings and capabilities in Industry 4.0.

TCS is a leading IT services firm with extensive experience and solutions for smart manufacturing, Industry 4.0, and digital transformation projects. Core strengths include advisory services to develop future factory strategies, implementing smart operations and automation, and embedding intelligence into processes. TCS has multiple proofs of concept for analytics-driven insight generation via digital twins that enable autonomous or operator-guided improvements. TCS provides customized Industry 4.0 solutions for the automotive, oil and gas, CPG, and aerospace sectors. Their consulting services help clients map out smart manufacturing roadmaps. TCS looks to partner with its clients across the value chain, from connected products to predictive operations.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' digital manufacturing service offerings and capabilities and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery centers.



Industry 4.0 Vendor Assessments are also available for:

- Tech Mahindra
- Sopra Steria
- Expleo
- Cyient
- DXC
- LTIMindtree
- Eviden
- Tata Elxsi
- LTTS



About The Author

Eric is a Principal Analyst and a member of NelsonHall's IT Services research team.

Before joining NelsonHall, Eric worked in the global IT Services industry, working for EDS, HP, and British Telecom (BT America). His initial experience was in Finance and Accounting, managing financial analysts, and as the controller of HP division Consumer Network Services. Subsequent experience centered on global bid management of strategic deals with over \$50m TCV and complex pursuits involving multi-country and/or multi-service lines. The scope of services in these deals included workplace services, data center, application development, cloud compute, and telephony.



Eric can be contacted at:

Email: eric.levine@nelson-hall.com

• Twitter: @EricL NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can benefit your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

London

29 Rose Hill Binfield Bracknell, RG42 5LH Phone: +44(0) 208 638 7282

Paris

115 rue de Reuilly, 75020 Paris

Phone: +33 (0)6 23 81 17 54

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.