



TCS Next-GenTesting

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for TCS is a comprehensive assessment of TCS' next-gen testing service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

IBM provides most of its software testing services through its IGNITE TCS had initially set up its Quality Engineering & Transformation (QET), then under a different name, in 1998. QET was a horizontal service line with P&L responsibility and aligned by vertical, mirroring TCS's vertical structure.

In FY18, TCS initiated its Agile Strategy which implies all application services activities will be aligned around agile by FY20. As part of this transformation, the company changed the scope of QET from a horizontal line to governing most of TCS's software testing service activities to focusing on non-linear growth through test platforms.

TCS was one of the early testing service vendors, emphasizing the notion of QA in this market, investing from 2010 onwards in IPs and platforms, and in its digital testing services portfolio since 2013. QET continues to invest in both IP and service portfolios; examples include TCS Digital Video Assurance and BITS, its big data testing IP.

As part of its IP creation, QET has been involved in the creation of two significant IPs: Customer Experience Assurance Platform (CXAP), and Smart QE Platform.

NelsonHall estimates that approximately 40k career testers work across the different ISUs of TCS.



Scope of the Report

The report provides a comprehensive and objective analysis of TCS' next-gen testing service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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7. Strengths and weaknesses

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