

# **Tech Mahindra Digital Banking Services**

Vendor Assessment Report Abstract

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8 pages







#### Who Is This Vendor Assessment For?

NelsonHall's Digital Banking Services Vendor Assessment for Tech Mahindra is a comprehensive assessment of Tech Mahindra's Digital Banking Services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of capital market process outsourcing and identifying vendor suitability for Digital Banking services RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



### **Key Findings & Highlights**

This NelsonHall assessment analyzes Tech Mahindra's offerings and capabilities in Digital Banking services. Tech Mahindra is one of a number of banking operations services companies analyzed in NelsonHall's comprehensive industry analysis programs.

Tech Mahindra started delivering digital banking services in 2014. It started with social media services, which were initially deployed internally and then for clients. In the initial engagement, Tech Mahindra developed a social media command center for a regional North American bank. The center monitors customer sentiment and makes recommendations to the client for preferred interventions to address customer needs.

Tech Mahindra has built its digital banking services over time from existing capabilities, which have been enhanced by developing IP. It has also acquired product vendors to enhance its offerings.

#### **Contents**

1.	Background
2.	Revenue Summary
3.	Key Offerings
4.	Delivery Capabilities & Partnerships
5.	Target Markets
6.	Strategic Direction
7.	Strengths & Challenges
	7.1 Strengths
	7.2 Challenges
8.	Outlook

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## **Scope of the Report**

The report provides a comprehensive and objective analysis of Tech Mahindra's Digital Banking services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

#### **Report Length**

8 pages

#### **Report Author**

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# **Digital Banking Services Vendor Assessments Also Available for:**

Atos

Avaloq

Capco

Capgemini

DXC

**EXL Services** 

Genpact

Infosys

Mphasis

NIIT Tech

**Syntel** 

Tata BSS

Tieto

TCS

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