



Blockchain Services 2020

Tech Mahindra

Report Abstract

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NelsonHall

10-pages

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Who is This Vendor Assessment For?

NelsonHall's Blockchain Services 2020 Evaluation, provides an assessment of Tech Mahindra's blockchain services capabilities designed for:

- Sourcing managers investigating sourcing deployments within blockchain and identifying vendor suitability for RFPs
- Operation transformation center of excellence personnel and process decision makers evaluating vendor capabilities for adopting blockchain into operational processes
- Vendor marketing, sales, and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors covering the blockchain industry and suppliers.

Key Findings & Highlights

Tech Mahindra's Blockchain Business Unit houses the firm's innovation and commercial development efforts surrounding blockchain. It works closely with the company's digital transformation units, strategic business units, and with its Startup Connect alliance network. The company drives its blockchain strategy using a holistic framework of seven levers: Block Studio, Block Engage, Block Talk, Block Geeks, Block Accelerate, Block Access, and Block Value.

Its key offerings include Blockchain Platform-as-a-Service, System Integration, Product Development, and Professional Services.

Supporting the operations across these four principal modes, TechM has ~100 dedicated blockchain experts and 250 "Block Geeks." Block Geeks are upskilled employees that are trained in blockchain to support the core blockchain team in implementing blockchain solutions across client locations.

TechM has a diverse portfolio of partners that include general and niche vendors at both the application and protocol levels. The company's consortia memberships include BiTA (transportation), IDRBT (banking), MOBI (public and government), NASSCOM, and R3.

Tech Mahindra previously targeted enterprises with revenues of \$1bn or more, but with its growing COTS offerings, the company now targets enterprises the spectrum of large and medium enterprises across industry verticals.

Scope of the Report

The report provides a comprehensive and objective analysis of Tech Mahindra's blockchain offering and capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base including its targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capabilities (including location, size and scale of delivery operations, and delivery via technology).

Blockchain Services Vendor Assessments also Available for:

Atos

Capgemini

DXC

Infosys

LTI

Mindtree

NTT DATA

UST

About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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