

Learning Services

# Tesseract Learning

## Report Abstract

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19-pages

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## Who is This Vendor Assessment For?

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NelsonHall's Learning Services profile on Tesseract Learning is a comprehensive assessment of Tesseract's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Learning Services and identifying vendor suitability for Learning Services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Learning Services sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Tesseract Learning's offerings and capabilities in Learning Services.

Tesseract Learning (Tesseract) is a digital learning solutions provider with a strong ethos and ecosystem fostering creativity, innovation, and team spirit, helping to provide optimal yet cost-effective solutions to organizations.

Tesseract's offerings comprise learning content, delivery, admin, tech, and consultancy services. It enhanced existing services in 2021. It also evolved its proprietary tech into an LXP. It also leverages third-party technology. In 2022, it will develop services and tech, actively selling its enhanced offerings into an expanding geographic footprint.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Tesseract Learning's Learning Services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

## Learning Services Vendor Assessments also Available for:

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Aptara

Capgemini

Conduent

G-Cube

IBM

Infopro Learning

Infosys BPM

LTGplc

NIIT Ltd

QA

Seertech Solutions

UpsideLMS

Vertex PS.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

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