



# The Learning Factor Learning BPS

Vendor Assessment

January 2017

by Amy L. Gurchensky  
HRO Research Analyst  
NelsonHall

7 pages





## Who Is This Vendor Assessment For?

NelsonHall's Learning BPS (LBPS) vendor assessment for The Learning Factor is a comprehensive assessment of The Learning Factor's LBPS offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of LBPS and identifying vendor suitability for LBPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the LBPS sector.



## Key Findings & Highlights

The Learning Factor is a training outsourcing company focused on designing, delivering, and deploying training.

The Learning Factor's learning services include content design and development, learning delivery, learning administration, vendor management, and learning consulting.

The Learning Factor has ~50 learning clients.

## Scope of the Report

The report provides a comprehensive and objective analysis of The Learning Factor's LBPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Delivery Capability and Partnerships	
5.	Target Markets	
6.	Strategy	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

## Report Length

7 pages

## Report Author

Amy L. Gurchensky

[amy.gurchensky@nelson-hall.com](mailto:amy.gurchensky@nelson-hall.com)

## LBPS Vendor Assessments Also Available for:

Accenture

Capita

GP Strategies

IBM

Infosys

NIIT Limited

QA

Raytheon Professional Services

Xerox