

# IT Services: Advanced Digital Workplace Services

## Unisys

### Report Abstract

September 2021

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18 pages

### Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

## Who is This Vendor Assessment For?

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NelsonHall's digital workplace services profile on Unisys is a comprehensive assessment of Unisys' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital workplace services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

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Unisys has focused Digital Workplace as a separate business unit and seeks to build on its traditional managed services capabilities. Here, it now has a clear focus on higher-margin EUX offerings and evolving business models and commercial arrangements toward client outcomes. It aims to improve the experience of end-users as they interact with their workplace tools and services. In support of proactive experience, Unisys is building an Experience Management Organization (XMO) to monitor and drive the proactive improvement of workplace experience across its digital workplace capabilities.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Unisys' digital workplace services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Digital Workplace Services Vendor Assessments also Available for:

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- Atos
- Capgemini
- Cognizant
- CompuCom
- Computacenter
- CSS Corp
- DXC Technology
- Fujitsu Services
- Getronics
- Infosys
- LTI
- Mindtree
- Mphasis
- NTT DATA
- T-Systems
- TCS
- Tech Mahindra
- YASH Technologies.

## About The Author

John is a Senior Research Analyst at NelsonHall. He is a member of the global IT Services research team with shared responsibility for IT Services research with Dominique Raviart, David McIntire, and Mike Smart.

John assists both buy-side and vendor organizations in assessing opportunities and supplier capability in IT Services. John covers IT Services research in the areas of Digital Workplace, Cognitive IT Infrastructure, and Cloud Infrastructure Brokerage, Orchestration, and Management.

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