

Advanced Digital Workplace Services

Unisys

Report Abstract

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Who is This Vendor Assessment For?

NelsonHall's digital workplace services profile on Unisys is a comprehensive assessment of Unisys' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital workplace services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

Unisys is focusing on digital workplace services 2.0, with greater utilization of automation, proactive monitoring, and user impact versus performance. It continues to focus on its Experience Management Office (XMO), taking analytics data out of acquisitions including PowerSuite and through the XMO concept tying this into digital experience management tools.

This report's Target Markets section collates examples of Unisys' advanced digital workplace services applied to a range of global and U.S./U.K.-based clients; we anticipate that this section, along with the detailed breakdown of Unisys' key offerings earlier in the report, will prove interesting to a variety of service buyers.

Scope of the Report

The report provides a comprehensive and objective analysis of Unisys' digital workplace services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's client base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Digital Workplace Services Vendor Assessments also Available for:

- Atos
- Capgemini
- Compucom
- Computacenter
- DXC Technology
- Fujitsu Services
- Getronics
- Infosys
- Kyndryl
- LTIMindtree
- Movate
- Mphasis
- NTT DATA
- Sefanini
- T-Systems
- TCS
- UST.

About The Author

John is a Senior Research Analyst at NelsonHall. He is a member of the global IT Services research team with shared responsibility for IT Services research with Dominique Raviart, Kishore Gorti, Eric Levine, and Mike Smart.

John assists both buy-side and vendor organizations in assessing opportunities and supplier capability in IT Services. John covers IT Services research in the areas of Digital Workplace, Cognitive IT Infrastructure, and Cloud Infrastructure Brokerage, Orchestration, and Management.

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About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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