



**NelsonHall**  
TRANSFORM THROUGH INSIGHT

# Vendor Profile

## Transforming the Banking Industry with ESG Services

### Virtusa

#### Report Abstract

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10 pages

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## Who is this Vendor Assessment for?

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NelsonHall’s ‘Transforming the Banking Industry with ESG Services’ profile on Virtusa is a comprehensive assessment of Virtusa’s offerings and capabilities for the BFS sector, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of ESG services and identifying vendor suitability for ESG services in banking RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Virtusa Findings & Highlights

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Virtusa has been implementing ESG capabilities for BFS clients’ operations since 2020. Virtusa has set up its ESG services as a horizontal practice for multiple industries. The company has a large BFSI client base and delivers ESG engagements to them in proportion to its overall client base. Over the past year, Virtusa has begun combining capabilities – consulting, implementation, and IP – into offerings for its clients.

Virtusa has an internal ESG program and has delivered its 2022 ESG report. Virtusa has 47 centers across 25 countries it provides services in. It employs its university model to deliver continuous learning to its employees. Over the next year, it is accelerating its creation of ESG offerings from its capabilities to facilitate a more considerable go-to-market effort.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Virtusa’s BFS-focused ESG service offerings and capabilities and market and financial strength, including:

- Identification of the company’s strategy, eVirtusa, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the company’s customer base profile, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and Virtusa service components
- Analysis of the company’s delivery organization including the location of delivery centers.

## ESG Services in BFS Vendor Assessments also available for:

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Avaloq

Capgemini

Genpact

Happiest Minds

Infosys

Kyndryl

LTI Mindtree

Virtusa

Sopra Steria

TCS

Tech Mahindra

Virtusa

Wipro.

## About The Author

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

Andy assists both buy-side and vendor organizations in financial services to assess opportunities and success factors in the application of technology and BPS. This increasingly encompasses all things digital.

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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