



# **WNS Advances in Analytics BPS**

**Vendor Assessment  
Report Abstract**

**April 2019**

**By Ivan Kotzev  
Industry Sector Analyst  
NelsonHall**

**13 pages**

**[research.nelson-hall.com](http://research.nelson-hall.com)**





## Who Is This Vendor Assessment For?

NelsonHall's Advances in Analytics BPS report on WNS is a comprehensive assessment of WNS' offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of BPS and identifying vendor suitability for BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

WNS has a proprietary suite of productized platforms incorporating ML algorithms, big data services, text analytics, image processing platform such as Imagn, Agilius, Kwilo, Aptymize, Skense, Brandtitude, SocioSeer and domain or function specific tools and engines such as Sentinel, CONGENie, X-CLAIM, and AnciFly.

## Scope of the Report

The report provides a comprehensive and objective analysis of WNS analytics offerings and capabilities, and market and financial strengths including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery sites.



## Contents

1. Background

---

2. Revenue Summary

---

3. Key Offerings

---

4. Delivery Capability and Partnerships
  - 4.1 Delivery Capability
  - 4.2 Platforms and Intellectual Property
  - 4.3 Commercial Model

---

5. Target Markets

---

6. Strategy

---

7. Strengths & Challenges
  - 7.1 Strengths
  - 7.2 Challenges

---

8. Outlook

---

## Report Length

13 pages

## Advances in Analytics BPS also available for:

Capgemini, Concentrix, Conduent, Genpact, EXL, Infosys, HGS, NTT DATA, Sutherland, Tech Mahindra, WNS