Wipro
Big Data and Analytics Services

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Big Data & Analytics Services Vendor Assessment for Wipro is a comprehensive assessment of Wipro's big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the big data & analytics services sector.

Key Findings & Highlights

Wipro is the third largest of the India-headquartered IT services vendors. The company had in FY 2016 (the year ending March 31, 2016) revenues of $7.4bn. Headcount was 174k at end of June 30, 2016.

The company has most of its big data and analytics (BDA) capabilities into one main service line, Wipro Analytics (WA). WA is a horizontal service line, has its own P&L and responsibility over delivery. It offers a wide range of data-related services from database-related services to analytics, big data, and new database services. WA has a headcount of ~10k.

WA is structured into several units of which big data analytics (~800 personnel) and advanced analytic (200) and Platforms & Solutions.

Wipro also provides BDA services through different units, e.g. in its BPS organization, its SAP/Enterprise Applications and its testing unit. In total, the company estimates that an additional 5k personnel provides BDA services outside of WA.

Scope of the Report

The report provides a comprehensive and objective analysis of Wipro's big data & analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy

- Analysis of the company's strengths, weaknesses and outlook.

Contents

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