

Wipro Internet of Things

Vendor Assessment Report Abstract

March 2016

by Michael Smart Internet of Things Industry Sector Analyst NelsonHall

8 pages

research.nelson-hall.com







Who Is This Vendor Assessment For?

NelsonHall's Internet of Things profile on Wipro is a comprehensive assessment of Wipro's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of loT and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Wipro's offerings and capabilities in IoT.

In March 2015, Wipro carved out its digital operations including IoT, into Wipro Digital. At the time of the launch, Wipro estimated that Wipro Digital would account for more than \$1bn in revenues in the next three years. The digital unit's initial focus was on the banking, CPG, manufacturing and healthcare verticals.

Scope of the Report

The report provides a comprehensive and objective analysis of Wipro's IoT offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.





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- 2. Revenue Summary
- 3. Key Offerings
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Report Length

8 pages

Internet of Things Vendor Assessments also available for:

Accenture, Atos, CGI, CSS Corp, Dell, HCL, NIIT Tech, PTC, TCS, Tech Mahindra, Virtusa