KellyOCG
Recruitment Process Outsourcing

Vendor Assessment
Report Abstract

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By Elizabeth Rennie
HR Outsourcing Research Analyst
NelsonHall

17 pages

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Who Is This Vendor Assessment For?

NelsonHall's recruitment process outsourcing vendor assessment for KellyOCG is a comprehensive assessment of KellyOCG's recruitment process outsourcing offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for recruitment process outsourcing RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector
- HR decision makers.

Key Findings & Highlights

Headquartered in Troy, Michigan, Kelly Services was established in 1946 by William Russell Kelly. KellyOCG, the outsourcing and consulting division, was established in 2007 to formalize and help develop the outsourcing and consulting services already being delivered, and to globalize the operations.

In calendar year 2014, KellyOCG had revenues of $587m. KellyOCG provides recruitment process outsourcing (RPO), contingent workforce outsourcing, business process outsourcing and human capital consulting.

KellyOCG has ~600 employees servicing 64 RPO clients, supporting clients in 18 languages and across 30 countries. It performed 46.9k hires in 2014. The largest proportion of its business is in the U.S., followed by Europe and then Asia Pacific. It has an established offshore global center in Manila.

KellyOCG's customer base is primarily in the following sectors:

- Pharmaceuticals/healthcare
- Manufacturing/engineering
- Financial services
- Automotive
- Oil and gas
- Professional services
- Retail
- Technology.

Its footprint in Continental Europe is strong, with a strong presence in Germany, France and Russia. It has 11 German origin clients and three France origin clients.

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Scope of the Report

The report provides a comprehensive and objective analysis of KellyOCG's recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location, size and scale of delivery locations and their activities.

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3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
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   - 7.2 Challenges
8. Outlook

Report Length

17 pages

Report Author

Elizabeth Rennie

elizabeth.rennie@nelson-hall.com

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Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Allegis Global Solutions

Aon Hewitt

Cielo

Futurestep, a Korn/Ferry company

Hudson

IBM

Infosys

ManpowerGroup Solutions

PeopleScout

Seven Step RPO

WilsonHCG.

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