



## Procurement Transformation

# 4C Associates

### Report Abstract

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10-pages

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## Who is This Vendor Assessment For?

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NelsonHall's procurement transformation profile on 4C Associates is a comprehensive assessment of 4C Associates's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of procurement transformation services and identifying vendor suitability for procurement services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the F&A and Supply Chain services sector.

## Key Findings & Highlights

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4C Associates (4C) is a procurement and supply chain consultancy headquartered in the U.K. 4C highlights that its approach to procurement transformation is creative in the way it looks to “reinvent” the procurement function.

4C provides cost optimization, procurement transformation, and technology consulting services. It has a set of proprietary spend, contract, and risk analytics tools. As well as its employees, it uses a network of associates that have technical or category expertise.

In 2020, 4C leveraged its healthcare and medical supplies procurement experience to support the U.K. public sector and the NHS in responding to the Covid-19 pandemic. As the U.K. starts to recover from the impact, 4C is looking to re-establish and build new relationships with private sector clients.

In December 2020, 4C Associates acquired two U.K.-based consultancies, EBIT Intelligent procurement and MCP2. The acquired businesses continue to be led by their founders and directors.

## Scope of the Report

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The report provides a comprehensive and objective analysis of 4C Associates's procurement offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery locations.

## Procurement Transformation Vendor Assessments also Available for:

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Capgemini

Cognizant

Corbus LLC

Dragon Sourcing

Efficio

Genpact

GEP

Infosys

TCS

Tech Mahindra

WNS-Denali

## About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports both buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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