



Cognizant Banking BPO Services

Vendor Assessment Report Abstract

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10 pages

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Who Is This Vendor Assessment For?

NelsonHall's banking BPO profile on Cognizant is a comprehensive assessment of Cognizant's banking BPO offerings for organizations and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of banking BPO services and identifying vendor suitability for banking BPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cognizant's offerings and capabilities in banking BPO services. Cognizant is one of a number of banking BPO service companies analyzed in NelsonHall's comprehensive industry analysis programs.

Cognizant is a major BCM BPO vendor with predominant presence in the capital markets space.

Cognizant targets banking and capital markets organizations in the U.S., Europe and Asia. Cognizant is finding clients and prospects are increasingly looking for broader engagements and broader business models.

Cognizant is looking to diversify into emerging markets, grow non-linear revenues by developing platform based services, expand its service lines and offer bundled business solutions and services to expand its footprint within clients.

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's banking BPO offerings, capabilities and market and financial strengths including:

- Analysis of the company's offerings and key service components
- Analysis of the company's strengths, weaknesses and outlook
- Revenue Summary
- Key client examples
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's delivery organization including the location of delivery locations



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Report Length

10 pages

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Banking BPO Vendor Assessments:

CSC, Easiprocess, Genpact, HCL, IBM, iGate, Infosys, Intelenet, NIIT, TCS, WNS