



# Maximus U.S. State & Local Government Industry Specific BPO Services

Vendor Assessment  
Report Abstract

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9 pages

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## Who Is This Vendor Assessment For?

NelsonHall's U.S. state and local government industry specific BPO profile on Maximus is a comprehensive assessment of Maximus's U.S. state and local government industry specific BPO offerings for organizations and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of U.S. state and local government industry specific BPO services and identifying vendor suitability for U.S. state and local government industry specific BPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector

## Key Findings & Highlights

This NelsonHall vendor assessment analyzes Maximus's offerings and capabilities in U.S. state and local government industry specific BPO services. Maximus is one of a number of BPO service companies analyzed in NelsonHall's comprehensive industry analysis programs.

Maximus has been providing industry-specific BPO services to government agencies since it was founded in 1975. The company operates in two business segments:

- o Health Services
- o Human Services.

In April 2012 Maximus further enhanced its market presence when it completed the acquisition of Policy Studies Inc.

Maximus is expected to continue to successfully grow its core business of enrollment and eligibility administration as states look to cope with a rapidly growing Medicaid and CHIP population

## Scope of the Report

- Analysis of the company's offerings and key service components
- Identification of the company's strategy, emphasis and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Key client case studies



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## Report Length

9 pages

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## BPO Vendor Assessments:

CGI, HP, Xerox