

# **Process Understanding**

# **ABBYY**

## **Report Abstract**

August 2024

By Mike Smart

NelsonHall

17 pages

# **Contents of Full Report**

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
  - 7.1. Strengths
  - 7.2. Challenges
- 8. Outlook



### Who is this Vendor Assessment for?

NelsonHall's Process Understanding profile on ABBYY is a comprehensive assessment of ABBYY's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Process Understanding and identifying vendor suitability for Process Understanding RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Digital Transformation Technologies sector.

## **Key Findings & Highlights**

ABBYY's process intelligence platform, Timeline, provides process and task mining through the use of its standard connector framework to enterprise systems and via its desktop recorder for user actions. Data from process and task mining, however, does require manual linking for end-to-end analysis. Following the ingestion of process data, Timeline offers more than 26 different types of analysis.

### **Scope of the Report**

The report provides a comprehensive and objective analysis of ABBYY's Process Understanding offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

### **Process Understanding Vendor Assessments available for:**

ABBYY, ActiveOps, Apromore, EdgeVerve, Mehrwerk, Skan, SoftwareAG, Soroco, UiPath.



#### **About The Author**

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.



Mike can be contacted at:

• Email: mike.smart@nelson-hall.com

Twitter: @MikeS\_NH

#### **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

#### **Boston**

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

#### London

29 Rose Hill Binfield Bracknell, RG42 5LH Phone: +44(0) 208 638 7282

#### **Paris**

115 rue de Reuilly, 75020 Paris

Phone: +33 (0)6 23 81 17 54

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.